

qaZING Anticipated Business Plan

FORMATION

THE COMPANY qaZING, Inc. (the "Company", "we" or "us") was formed on September 10, 2015, as a Delaware corporation. The Company was founded by PeoplesVC, Inc., a Delaware corporation formed on December 17, 2012. Please see "Related Party Transactions" below. The Company filed an Amended Certificate of Incorporation on November 3, 2015, to change its name from "kaZING, Inc." to "qaZING, Inc." This Amended CERTIFICATE of Incorporation was accepted by the Secretary of State of Delaware on November 16, 2015. The Company is presently headquartered at 70 Main Street, Suite 500, Peterborough, New Hampshire, 03458.

MARKET & OPERATIONS

The company is seeking to establish an on demand software platform and marketplace to help service providers and clients do business.

The principal mechanism for the use of this marketplace is anticipated to be a computer application that is deployed on mobile devices. This system will allow clients seeking a service to post their need (for example, a client seeking someone to do yard work, run an errand, perform at an event, tutor, provide technical support, etc.), view local service providers interested in providing help, and ultimately select a service provider to provide service. The system would also accommodate the billing and financial transactions electronically without cash, checks, or other forms of physical world payment. Clients would be able to rate providers, and providers would be able to rate clients, creating a method of accountability in which clients and providers who act politely and professionally are rewarded. The system would include a website, mobile device application software, and central server(s).

The Company believes there is an untapped need for this marketplace, and that the advent of smartphones with built in GPS capabilities makes this product potentially very functional and practical.

THE COMPANY's CURRENT OPERATIONS TO DATE: The Company has had extremely limited operations. It is actively developing website and a mobile device software application to create its marketplace platform to connect service providers with clients.

THE COMPANY's PROSPECTIVE OPERATIONS: The Company intends to develop its beta systems (Version .5) and then test its marketing and its systems in a small market, likely local to its headquarters in Peterborough, New Hampshire, USA. The Company intends to learn from its experiences in its initial test market, refine its software and marketing strategy and deploy its marketing and systems into a slightly larger market. The Company plans to continue this iteration of development, deployment, and learning and ultimately test a large metropolitan market. These initial markets are likely to be within the United States.

MARKET SIZE: The Company believes the market for its services is ultimately a global market, as many people all over the world need help with different things at different times, and many people all over the world would welcome an opportunity to earn extra money.

In the United States alone, the Company believes its market size is roughly \$200 Billion, based on the following research (please note: these are third party estimates only - the actual market may differ, and could be substantially smaller than these numbers presented below):

MARKET SIZE ANALYSIS (UNITED STATES)				
	Estimated		Date Retrieved	
	US Market Size	Data	From Data	Link to
Vertical Sector	EstimatedSize (in Dollars)	Source	Source	Report
Taxi Industry	\$16,000,000,000.00	IBIS	5/10/2016	https://www.ibisworld.com/industry/default.aspx?indid=1951
Landscaping	\$77,000,000,000.00	IBIS	5/10/2016	https://www.ibisworld.com/industry/default.aspx?indid=1497
Private Tutoring	\$11,000,000,000.00	A GSV education report from April 2012	5/10/2016	http://gsvadvisors.com/wordpress/wp-content/uploads/2012/04/GSV-EDU-Factbook-Apr-13-2012.pdf
Tech Support	\$28,000,000,000.00	Parks Associates	5/10/2016	https://www.parksassociates.com/blog/article/parks-pr2011-techsupport2
Moving Things	\$16,000,000,000.00	IBIS	5/10/2016	http://www.ibisworld.com/industry/default.aspx?indid=1154
Cleaning	\$46,000,000,000.00	Sbdcnet	5/10/2016	http://www.sbdcnet.org/small-business-research-reports/commercial-residential-cleaning-services
Pet Grooming & Boarding	\$6,000,000,000.00	IBIS	5/10/2016	http://www.ibisworld.com/industry/default.aspx?indid=1735

Total	\$200,000,000,000.00			
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