

Are High-Power Home Solar + Battery Systems A Game-Changer?

With Arnold Leitner, CEO Of YouSolar Inc.



Welcome back, Solar Warriors.

Welcome to a special holiday version of SunCast. Happy Thanksgiving to those of you faithful who listen on the day that episodes are produced.

My dear friend Arnold Leitner, an entrepreneur and pioneer in his own right, founded a company called SkyFuel that, as I was kicking off my career way back in 2005, was already taken on investor dollars and cranking out a really novel product in the concentrating solar photovoltaic industry.

Arnold Leitner is a clean-tech pioneer, Founder & CEO of YouSolar, Inc., an affordable, user-friendly, plug-and-pay solution. The systems feature a proprietary DC bus architecture, sophisticated energy management, and a stunning user interface.

For those of you who've been following along, CSP has been sidetracked lately by the ridiculously fast dropping costs of photovoltaics, and Arnold and I get into how, as a young entrepreneur in his late 20s, early 30s, he had to

pivot his career away from the technology he had selected and raise money for towards what the inevitability of the industry was going to be.

We talk about how he also has taken alternative strategies for fundraising. And I have so much respect for this entrepreneur and the way that he has learned to thrive and pivot, raise money and satisfy customers and investors alike in his 20 years in cleantech.

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Resources:

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